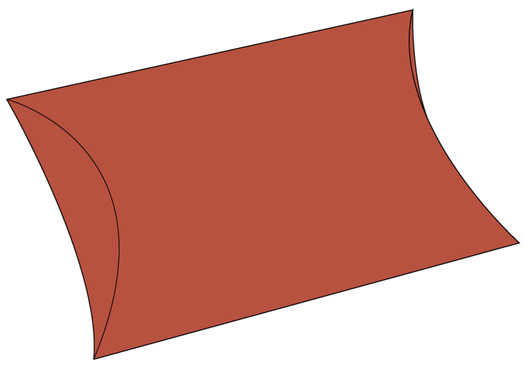
DIELINE ORIENTATION GUIDE

PILLOW BOXES

Pillow boxes are made of one flat paperboard that is sealed with a glue seam and popped into place during assembly. Depending on the location of the openings, the orientation of the designs will differ.

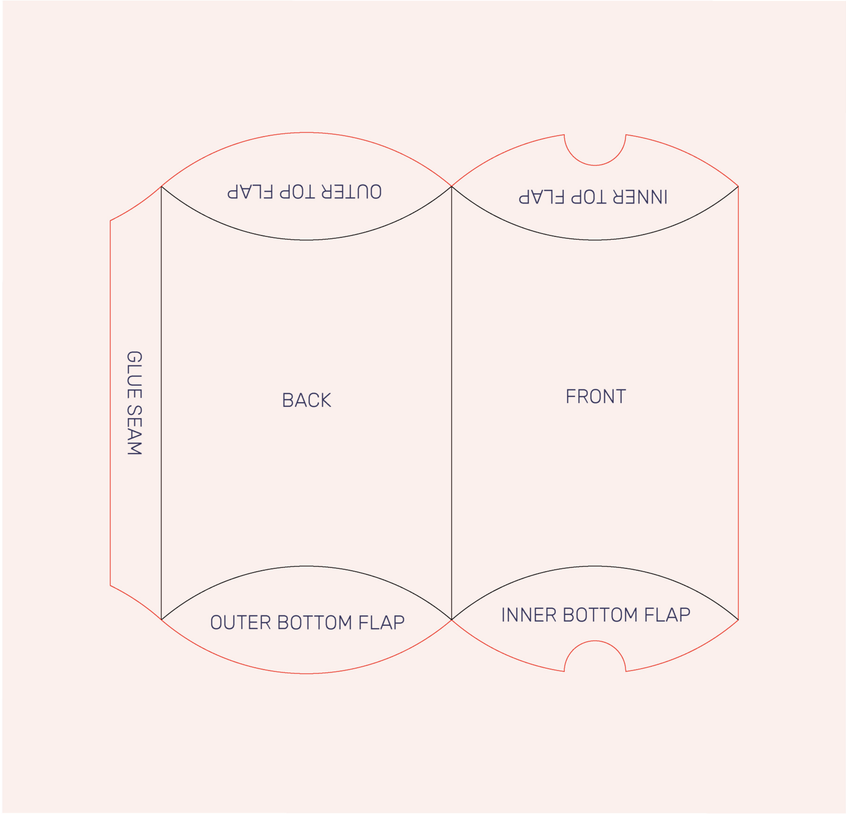


OPTION 1: TOP/BOTTOM OPENING

BOX
(OUTSIDE ARTWORK)

Note: When closed, inner flaps will be covered by outer flaps.

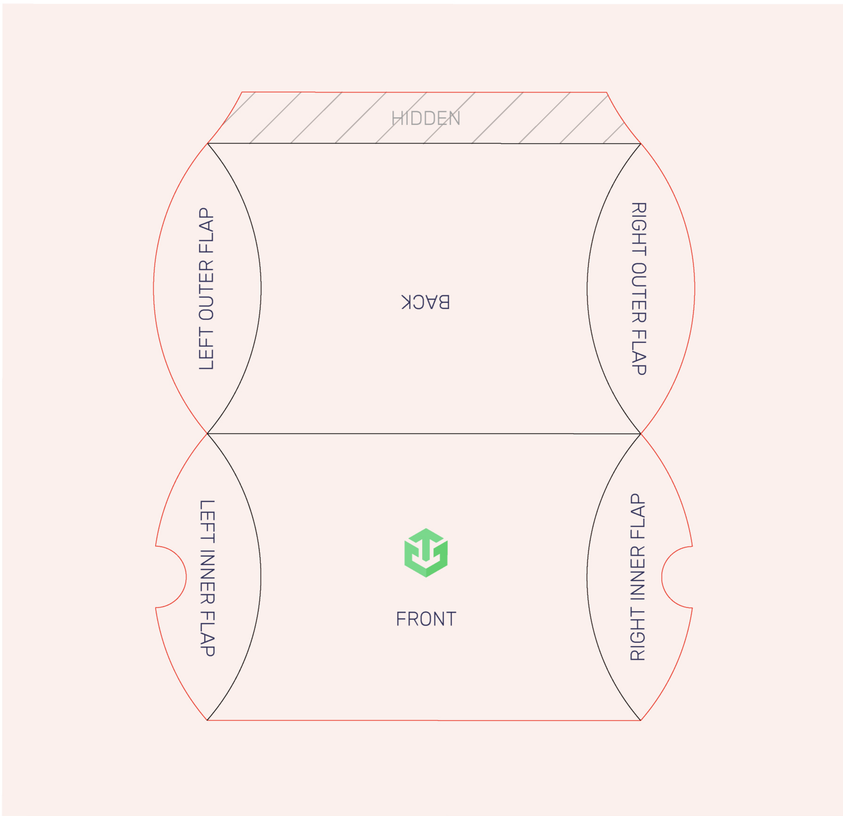
BOX
(INSIDE ARTWORK)



Note: As most of the interior will be difficult to see, we recommend using a solid color or pattern.

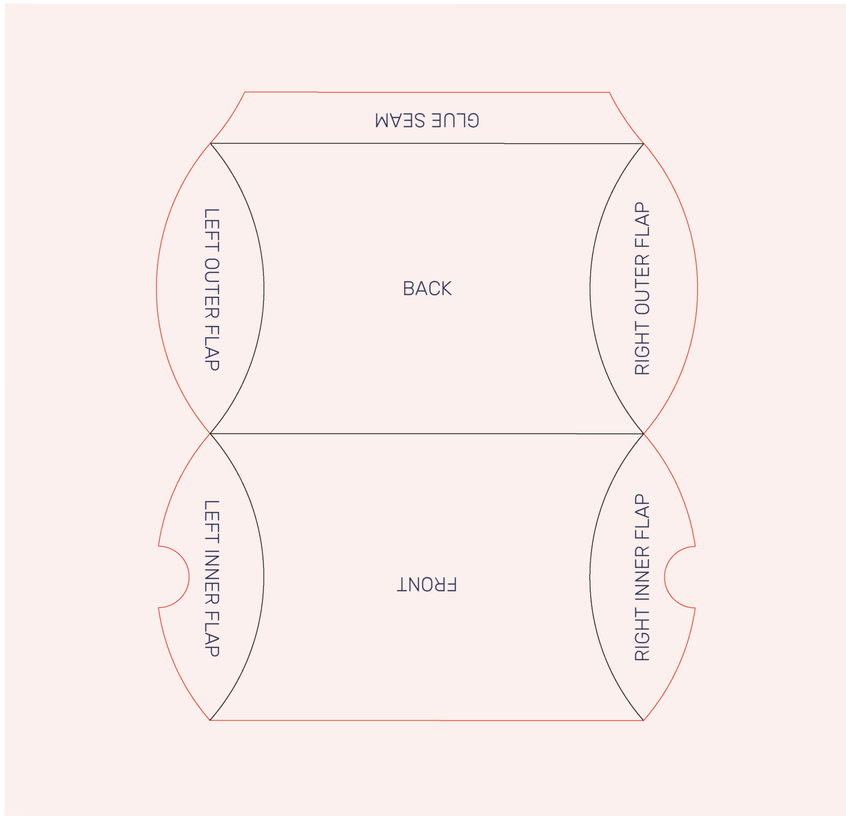
OPTION 2: LEFT/RIGHT OPENING

BOX
(OUTSIDE ARTWORK)



Note: When closed, inner flaps will be covered by outer flaps.

BOX
(INSIDE ARTWORK)



Note: As most of the interior will be difficult to see, we recommend using a solid color or pattern.

FOR MORE PACKAGING DESIGN TIPS, VISIT PACKMOJO.COM/DIELINE-DESIGN-TIPS/