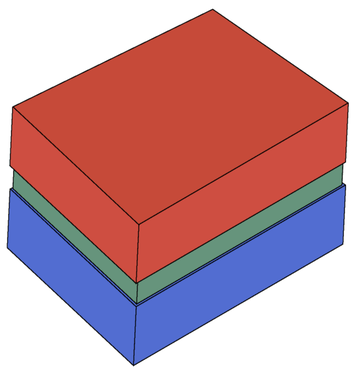
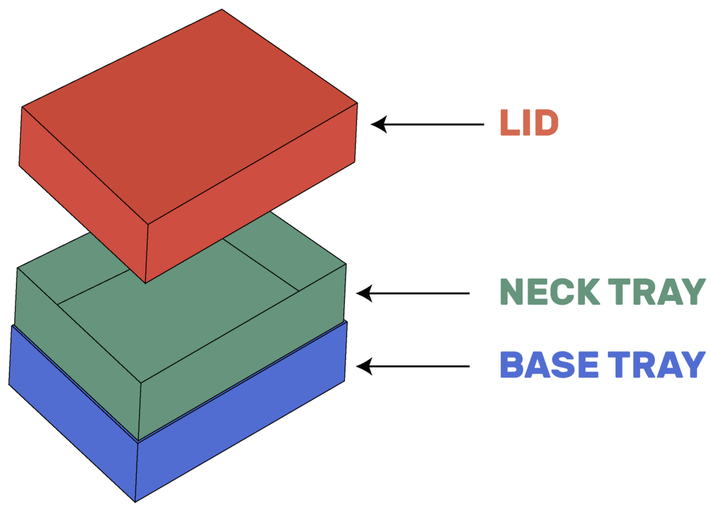
DIELINE ORIENTATION GUIDE

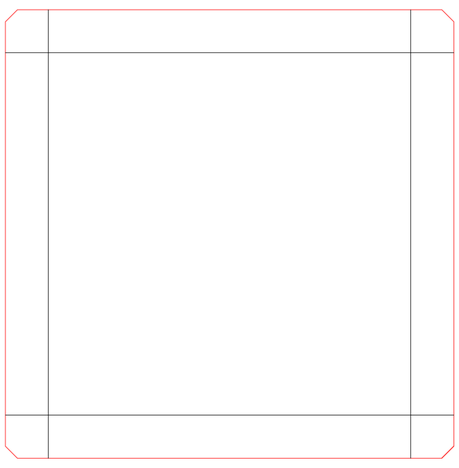
SHOULDER AND NECK RIGID BOX

Shoulder and neck rigid boxes are made up of 3 parts - the lid, neck tray, and base tray. The neck tray is glued inside the base tray, and the part that protrudes from the base acts as “the neck”.

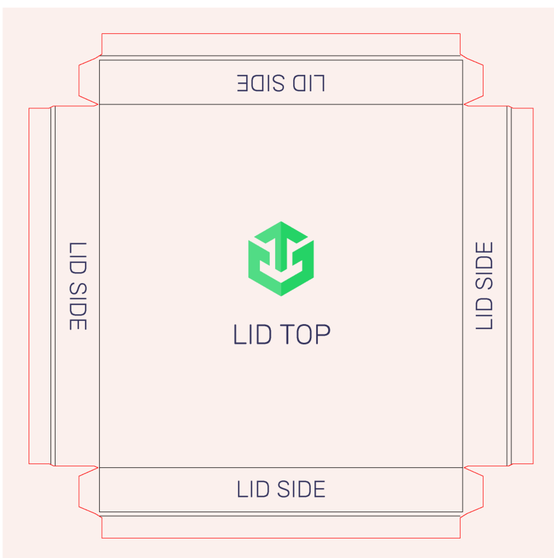




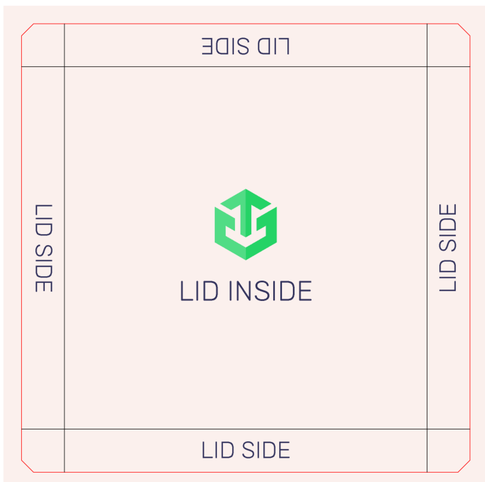
LID BOARD
(LEAVE BLANK)



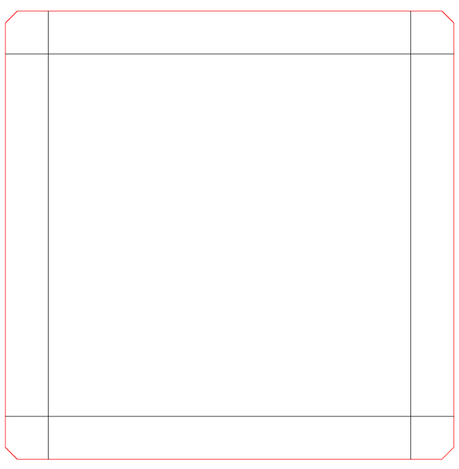
LID SUBSTRATE
(OUTSIDE ARTWORK)



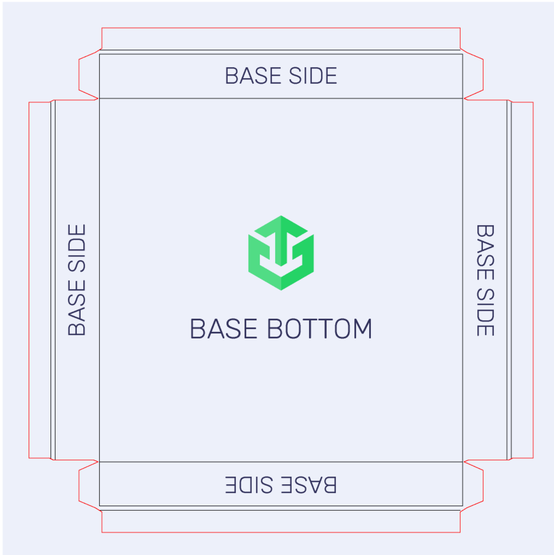
LID SUBSTRATE
(INSIDE ARTWORK)



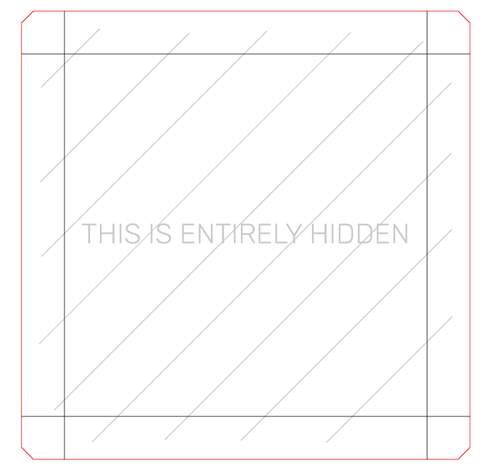
BASE BOARD
(LEAVE BLANK)



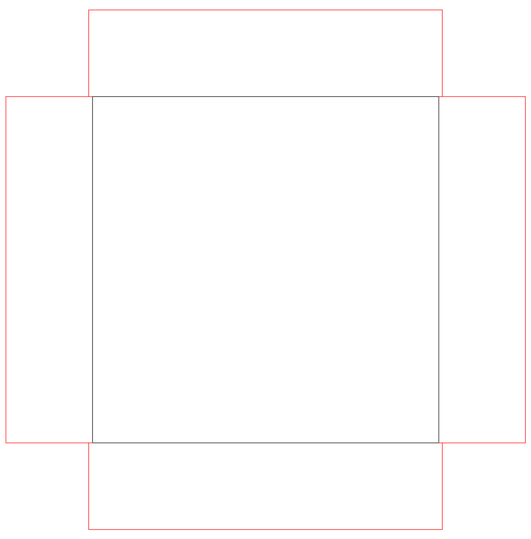
BASE TRAY SUBSTRATE
(OUTSIDE ARTWORK)



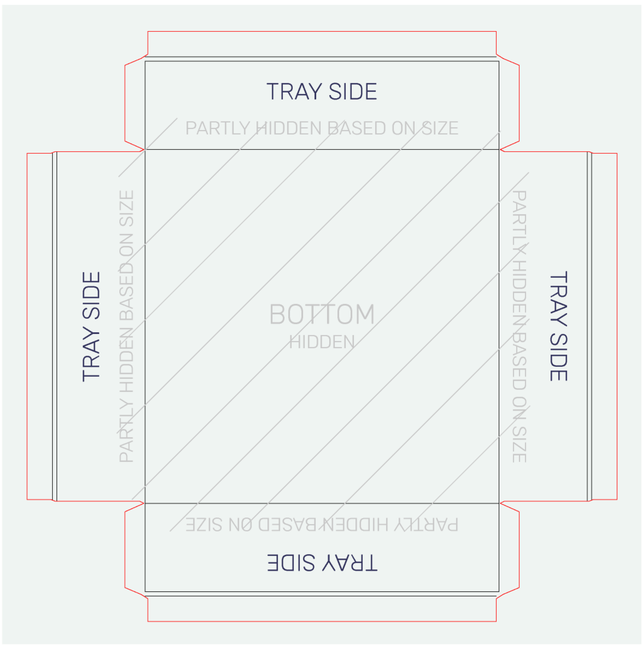
BASE TRAY SUBSTRATE
(LEAVE BLANK)



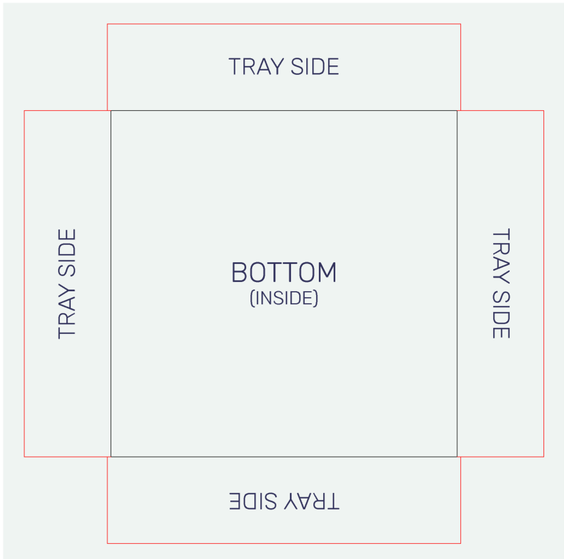
NECK BOARD
(LEAVE BLANK)



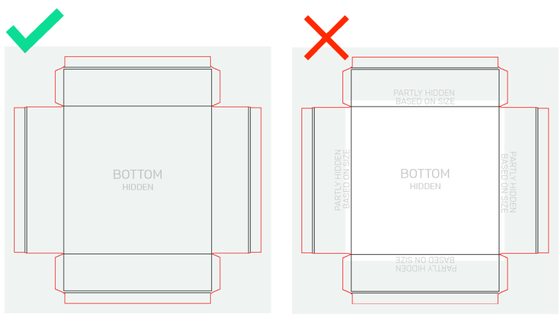
NECK TRAY SUBSTRATE
(OUTSIDE ARTWORK)



NECK TRAY SUBSTRATE
(INSIDE ARTWORK)



The neck tray will sit inside of the base tray. As a result, the bottom exterior and parts of the side exteriors will now be hidden. However, as best practice, non-hidden parts of the artwork should still bleed into the hidden areas.



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