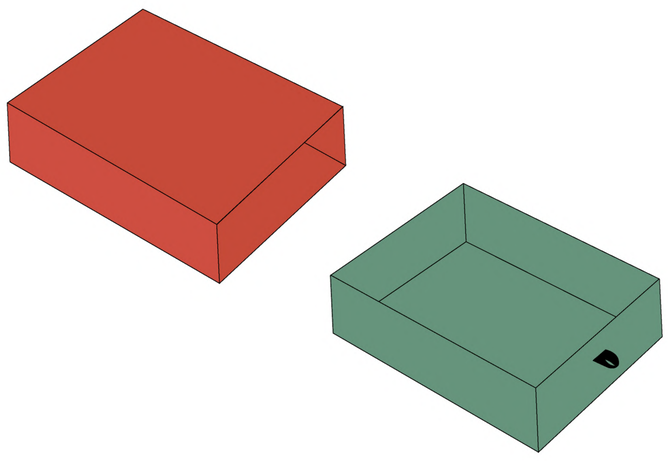
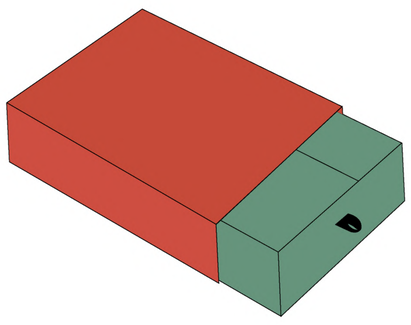
DIELINE ORIENTATION GUIDE

RIGID DRAWER BOX

Rigid drawer boxes are made up of 2 parts: the rigid sleeve and the base tray. The tray can include features such as a ribbon or a thumb notch in order for the tray to be pulled out from the closed-end sleeve.

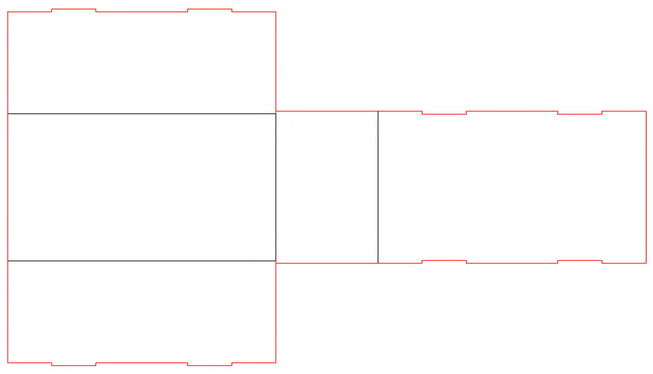


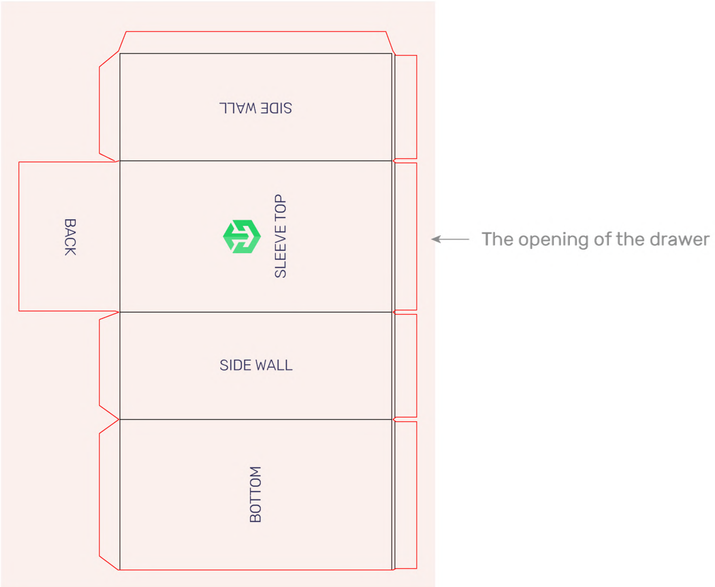


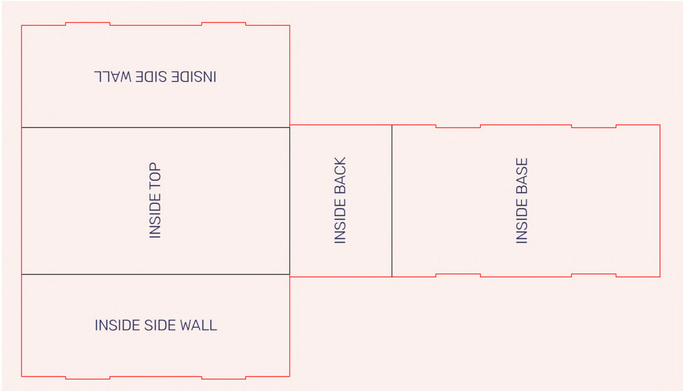
SLEEVE BOARD
(LEAVE BLANK)

SLEEVE SUBSTRATE
(OUTSIDE ARTWORK)

SLEEVE SUBSTRATE
(INSIDE ARTWORK)





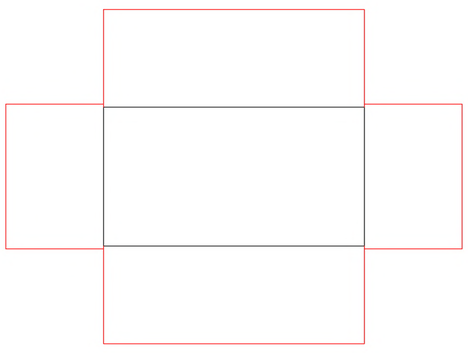


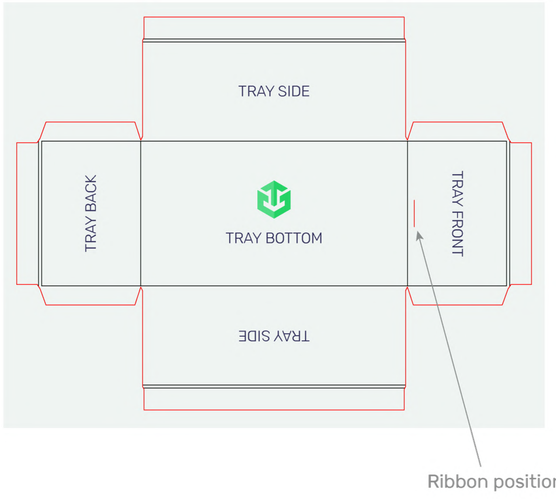
Note: since it's hard to see designs inside of the sleeve, we would suggest only adding solid colors or patterns instead of text.

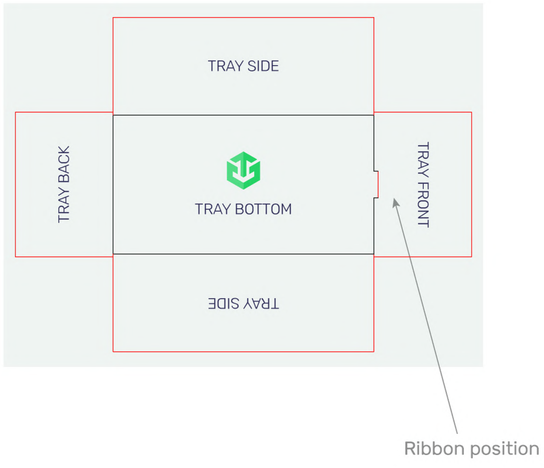
TRAY BOARD
(LEAVE BLANK)

TRAY SUBSTRATE
(OUTSIDE ARTWORK)

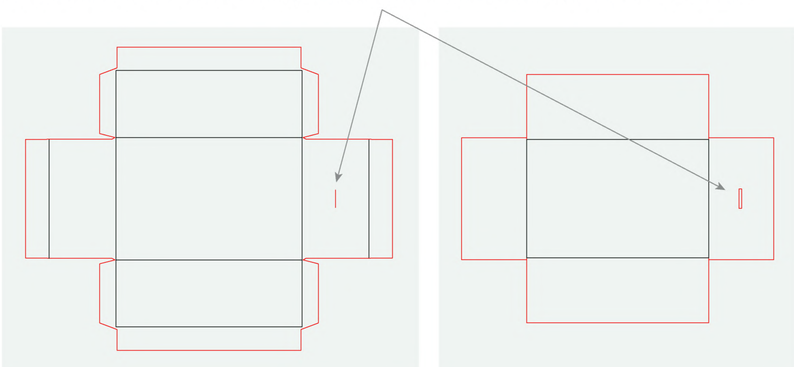
TRAY SUBSTRATE
(INSIDE ARTWORK)







Note: depending on the box size and weight of your products, ribbons can either be placed at the middle or bottom of the tray. Example below is of a ribbon placed in the middle.



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