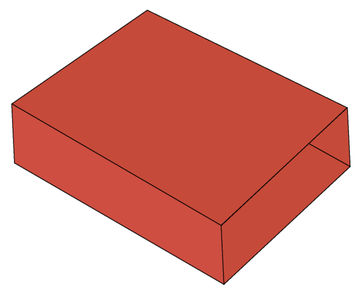
DIELINE ORIENTATION GUIDE

PACKAGING SLEEVES

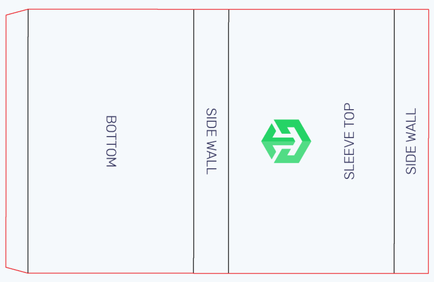
Packaging sleeves come in three styles: pre-glued, with an adhesive, or flat. Packaging sleeves that are not pre-glued are produced as flat sheets without scores (fold lines), but these can be added on request.



Note: since it's hard to see designs inside of the sleeve, we would suggest only adding solid colors or patterns instead of text.

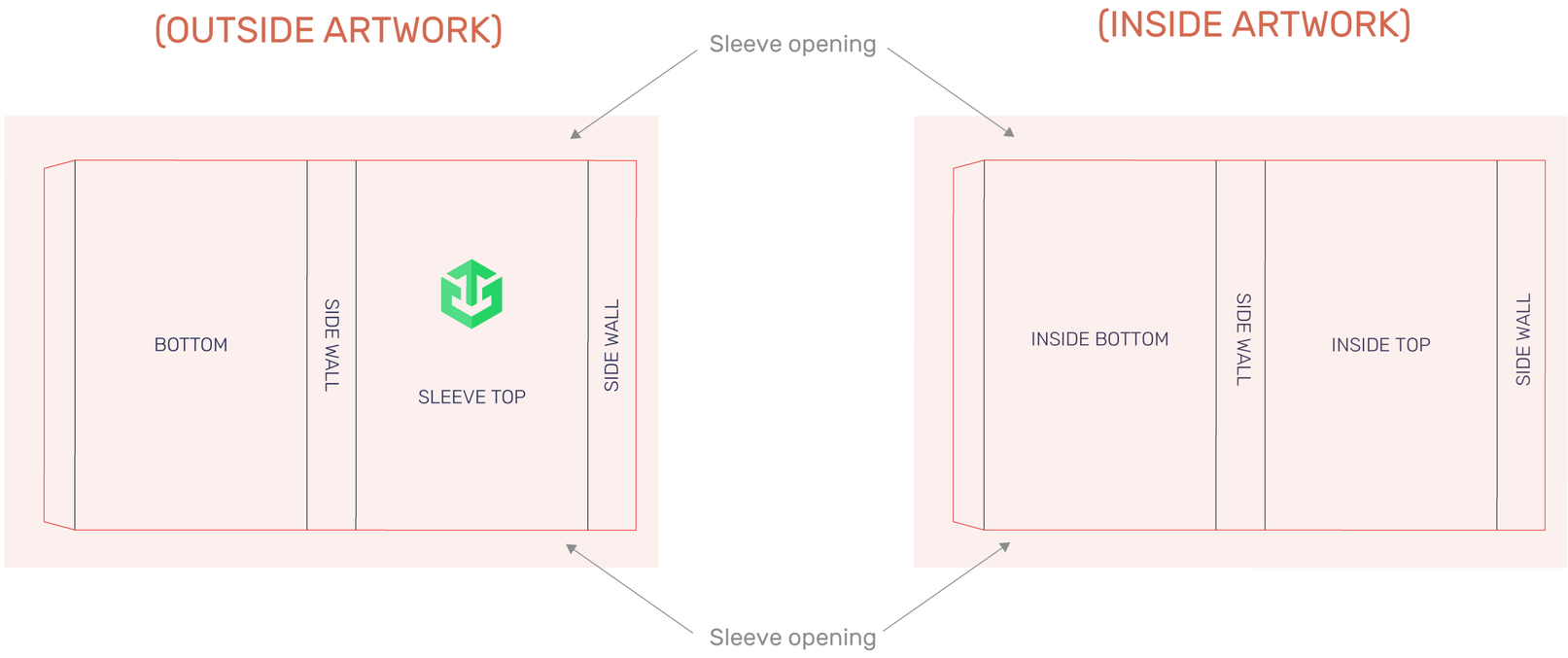
PRE-GLUED PACKAGING SLEEVE

Note: Depending on the orientation of your sleeve, sleeves with openings on the sides as opposed to top and bottom will have top and bottoms that are oriented differently.



SLEEVE
(OUTSIDE ARTWORK)

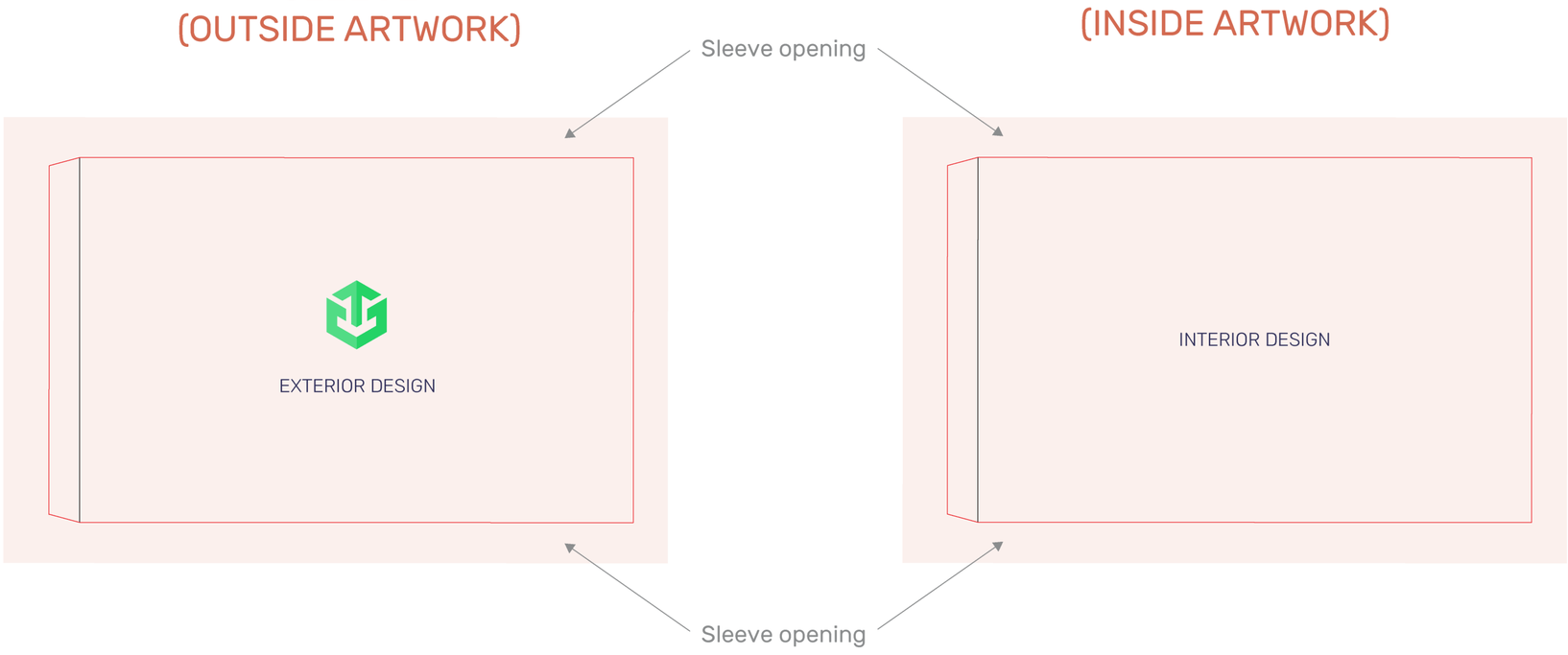
SLEEVE
(INSIDE ARTWORK)



PACKAGING SLEEVE WITH ADHESIVE

SLEEVE
(OUTSIDE ARTWORK)

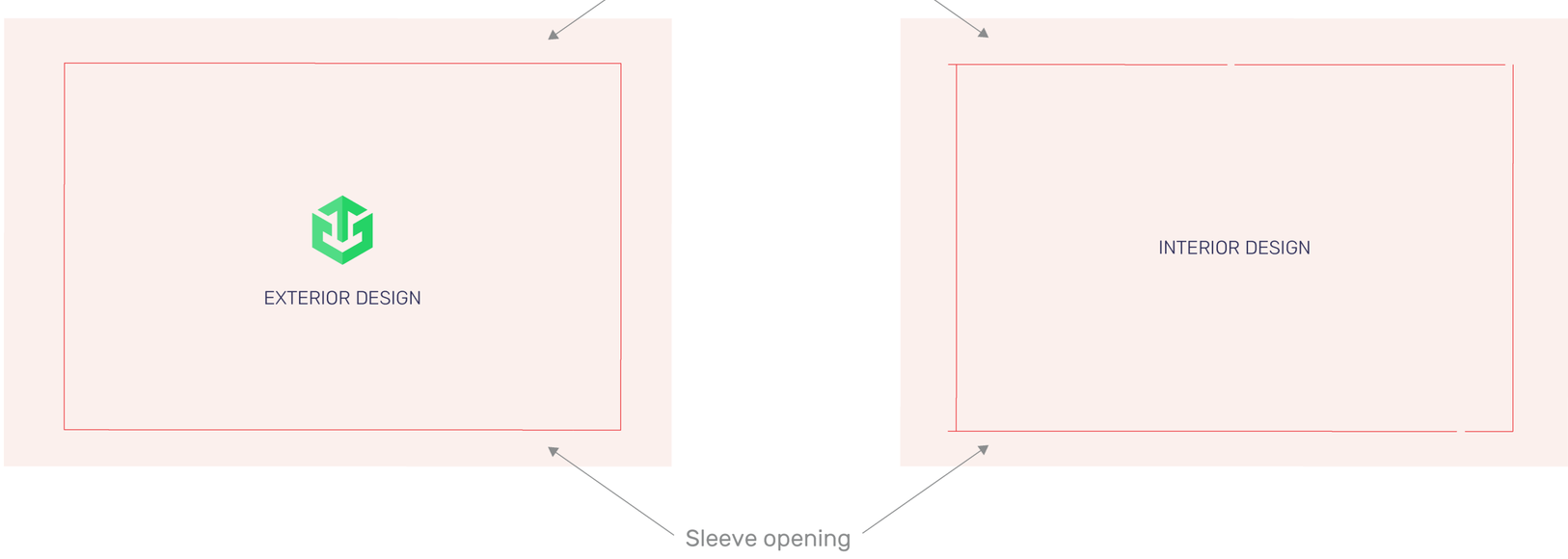
SLEEVE
(INSIDE ARTWORK)



FLAT PACKAGING SLEEVE

SLEEVE
(OUTSIDE ARTWORK)

SLEEVE
(INSIDE ARTWORK)



FOR MORE PACKAGING DESIGN TIPS, VISIT PACKMOJO.COM/DIELINE-DESIGN-TIPS/