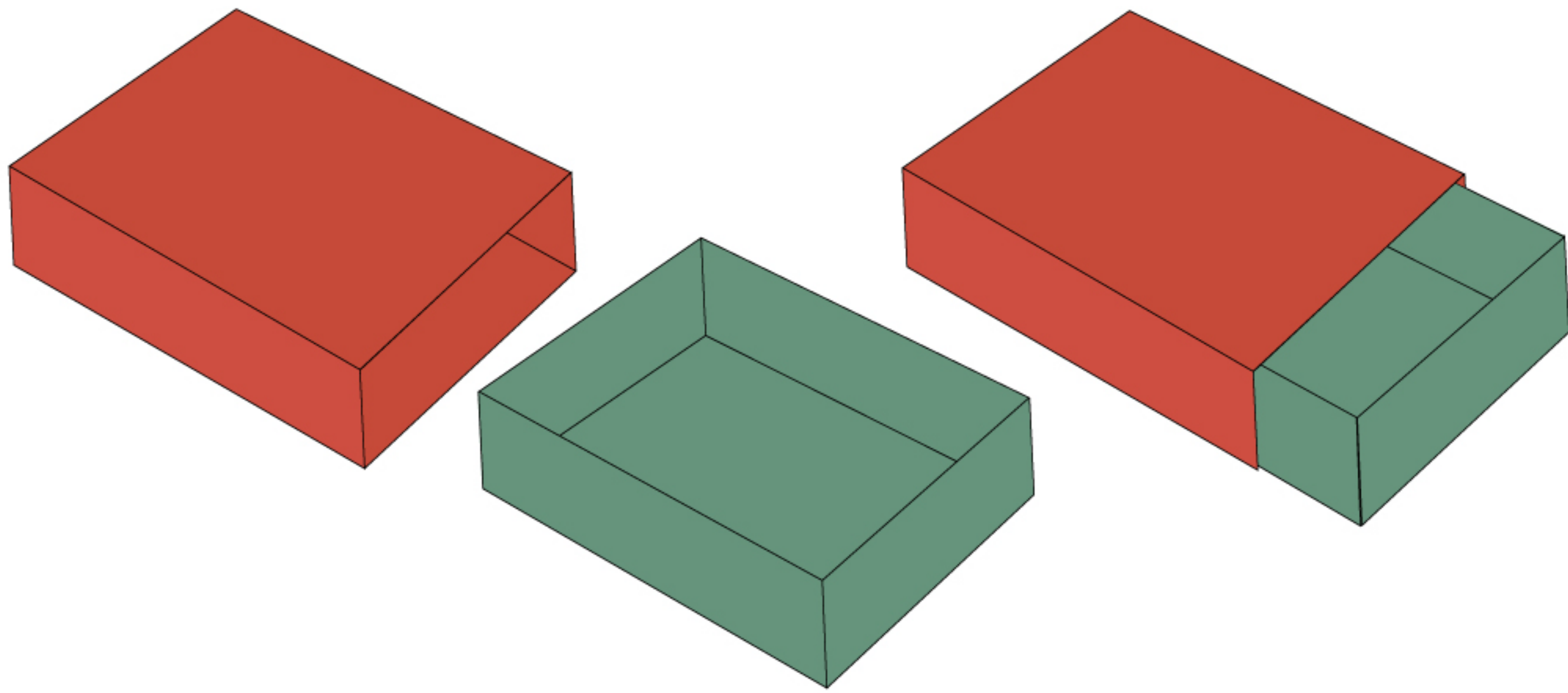


DIELINE ORIENTATION GUIDE

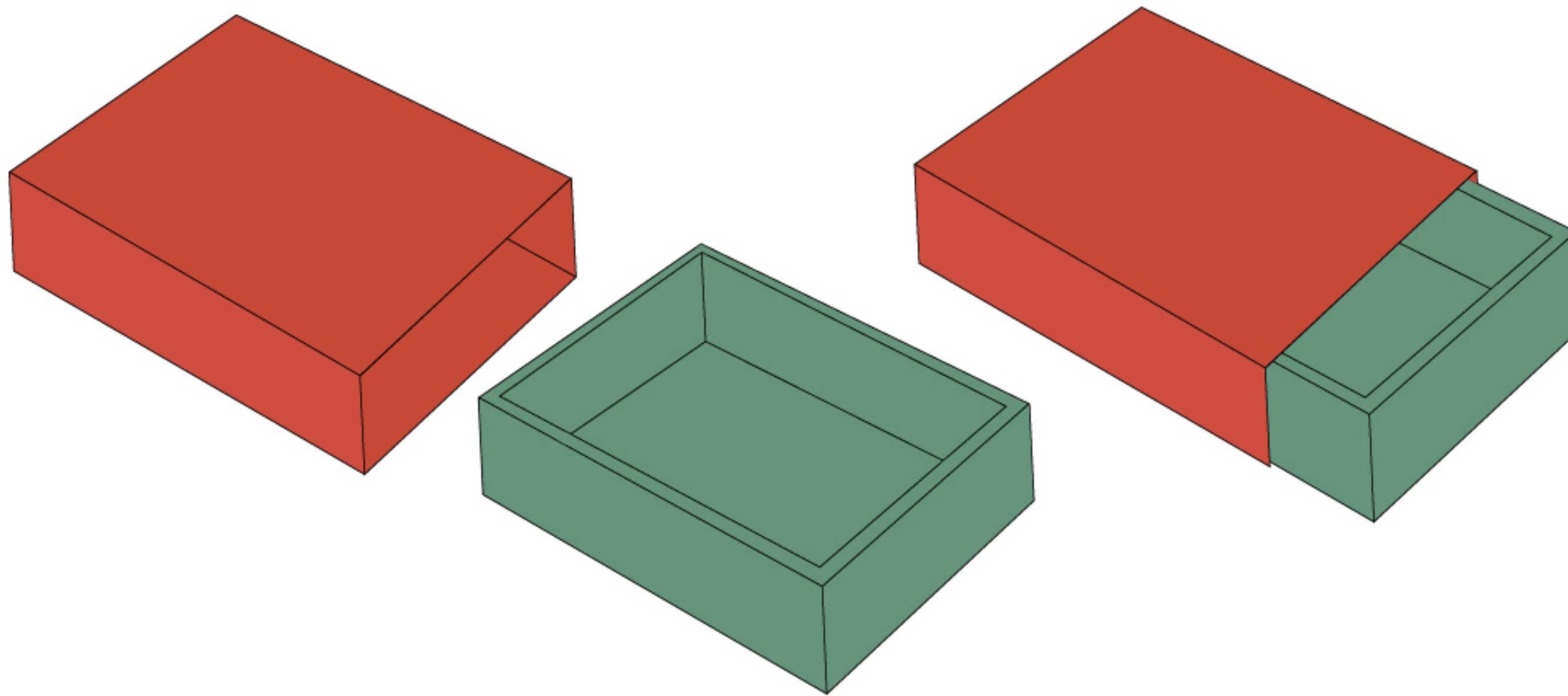
FOLDABLE TRAY AND SLEEVE BOX

Foldable tray and sleeve boxes are made up of 2 parts: the **sleeve** and the base **tray**. The tray can either be thick walled or thin walled.

FOR THIN WALLS



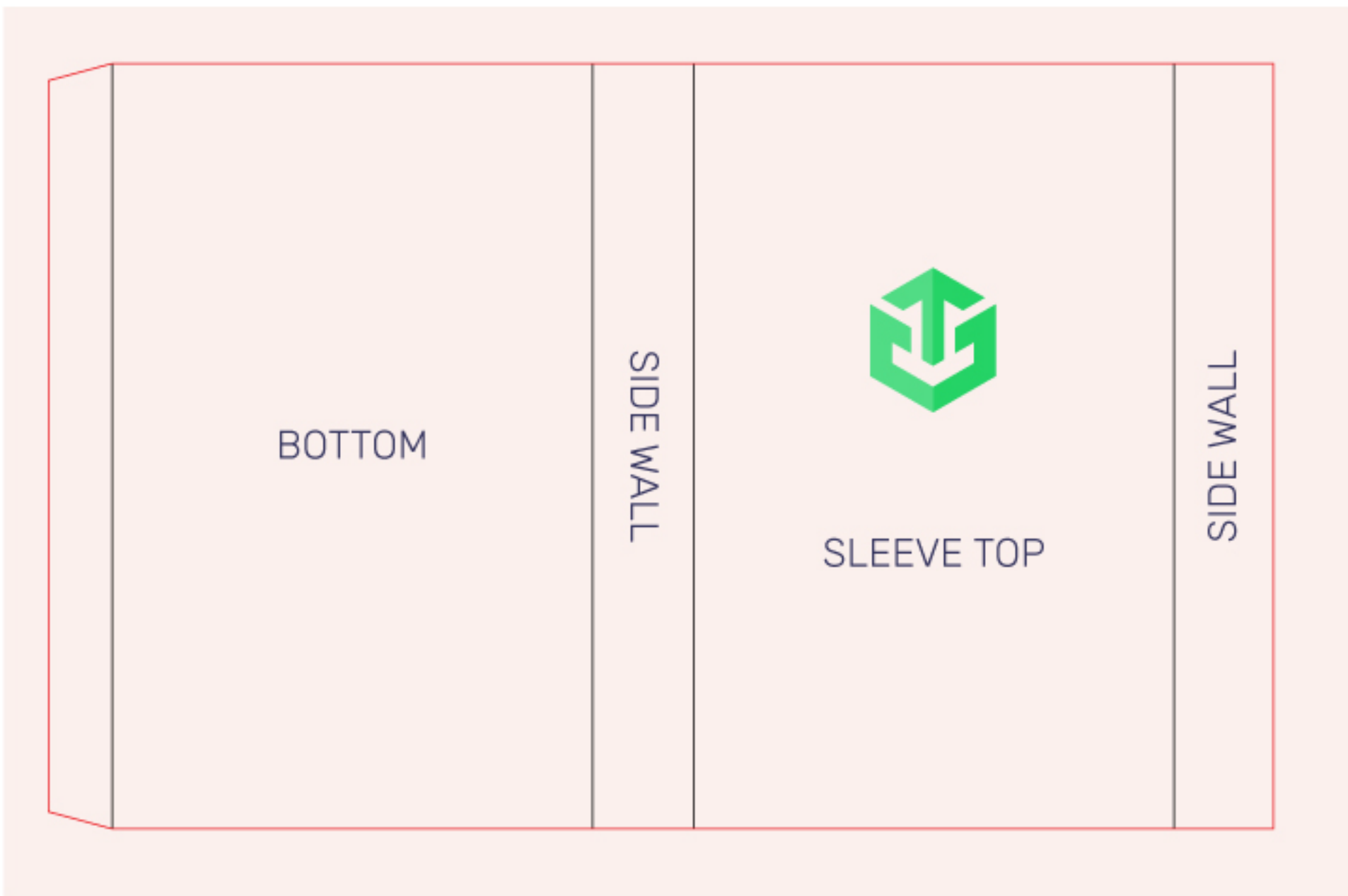
FOR THICK WALLS



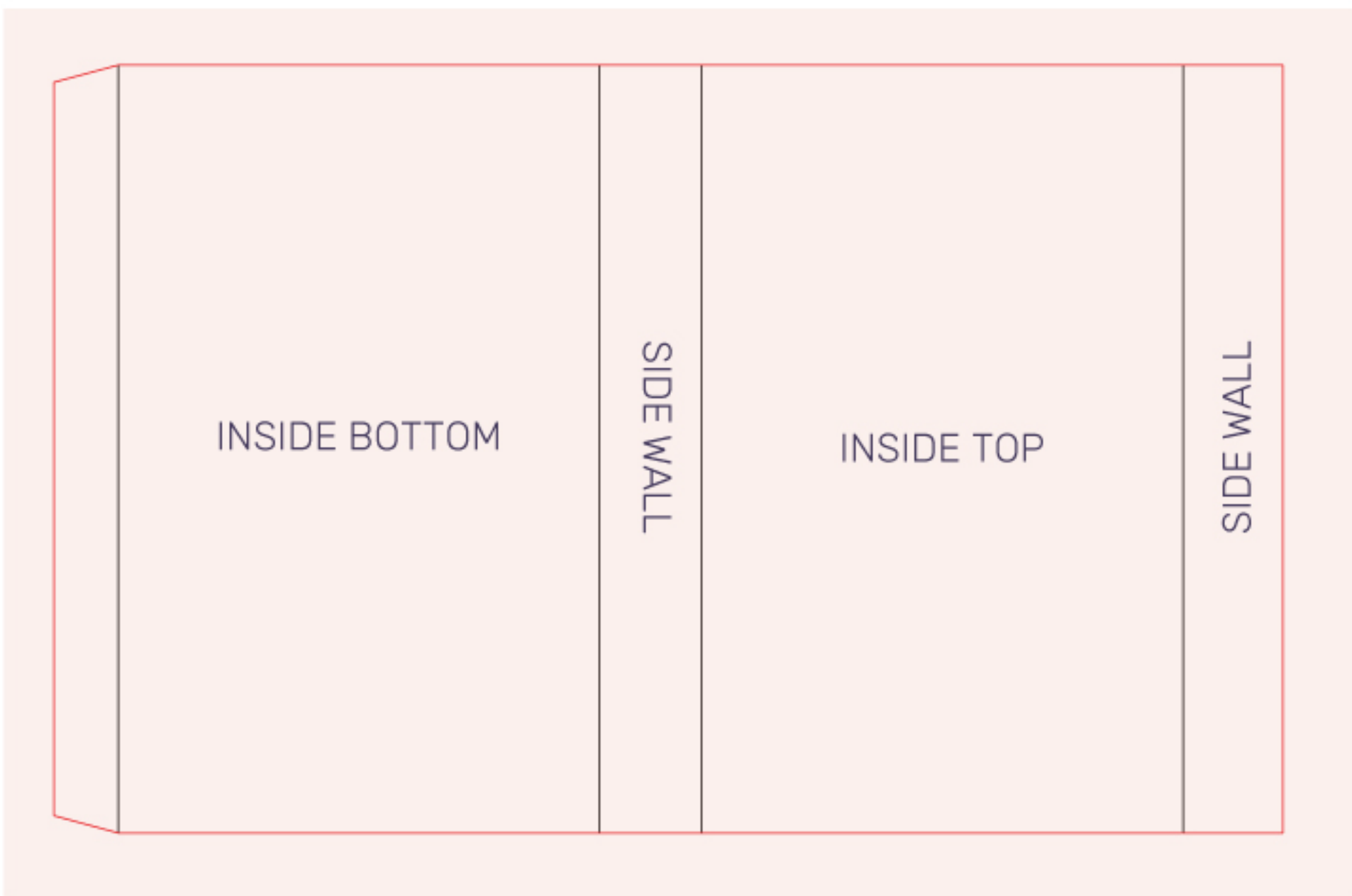
The orientation of your design will depend on how you want the box to be opened: either top/bottom or left/right.

IF THE OPENING IS ON THE TOP/BOTTOM

SLEEVE (OUTSIDE ARTWORK)



SLEEVE (INSIDE ARTWORK)



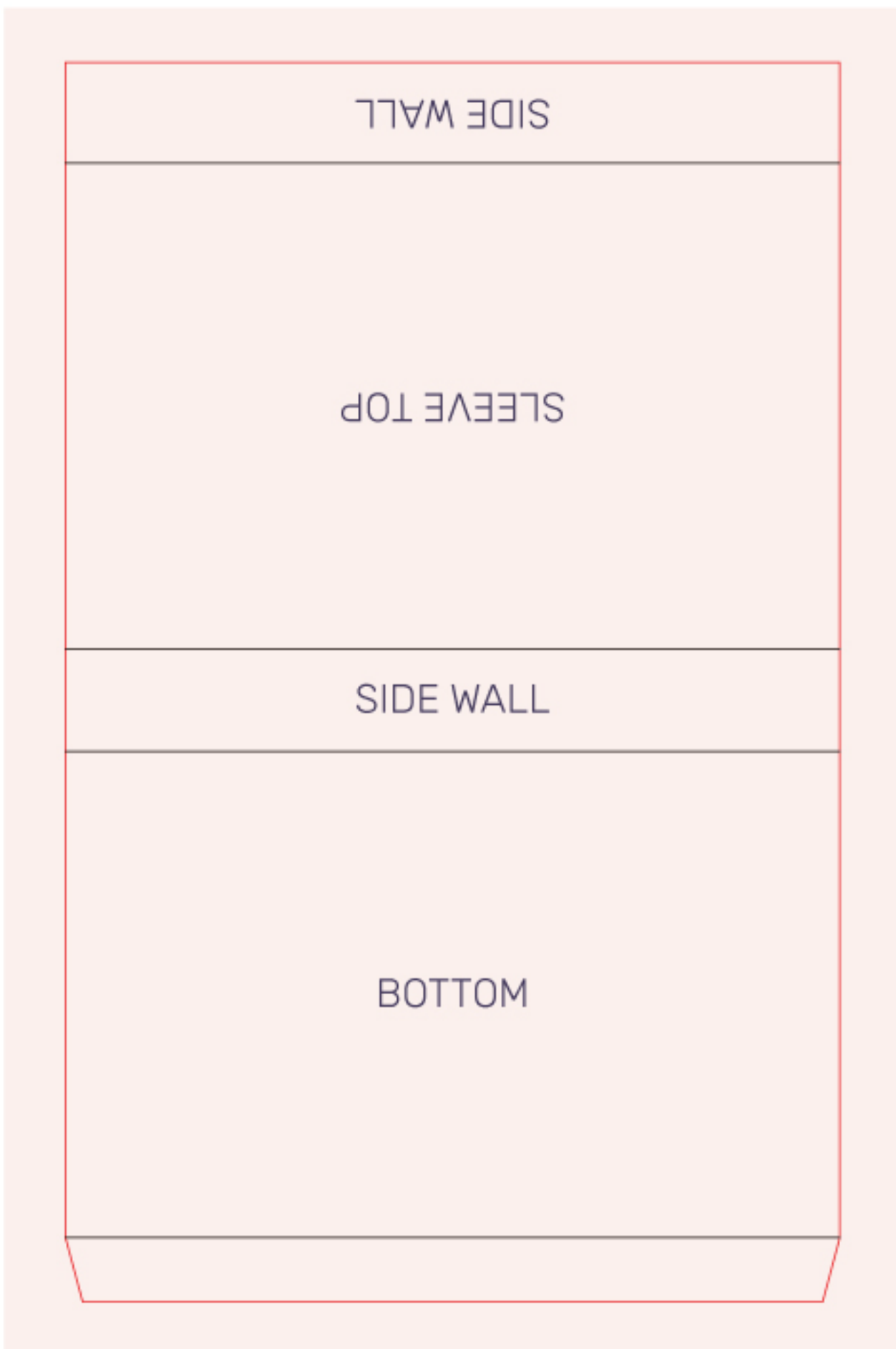
Note: since it's hard to see designs inside of the sleeve, we would suggest only adding solid colors or patterns instead of text.

IF THE OPENING IS ON THE LEFT/RIGHT

SLEEVE (OUTSIDE ARTWORK)

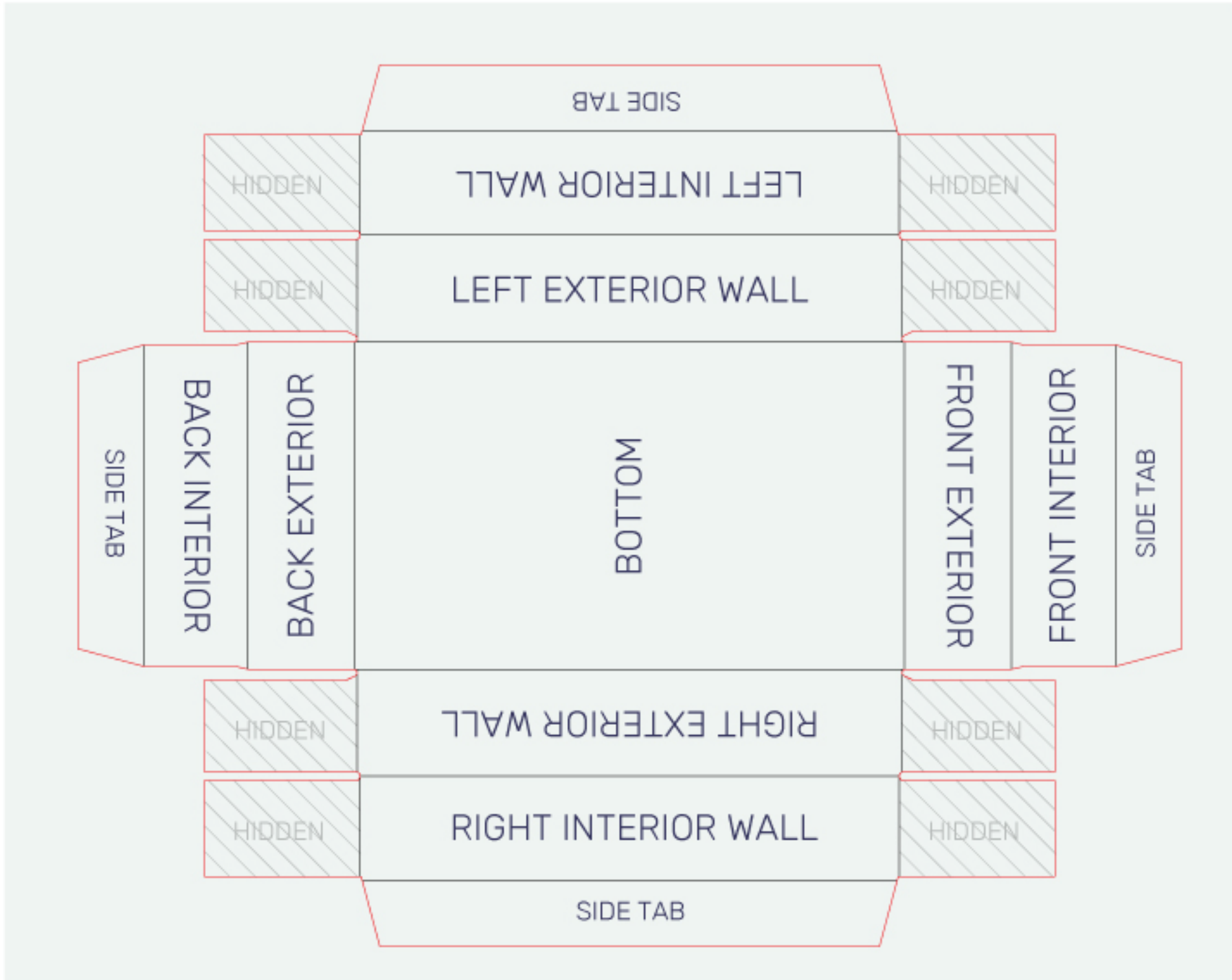


SLEEVE (INSIDE ARTWORK)



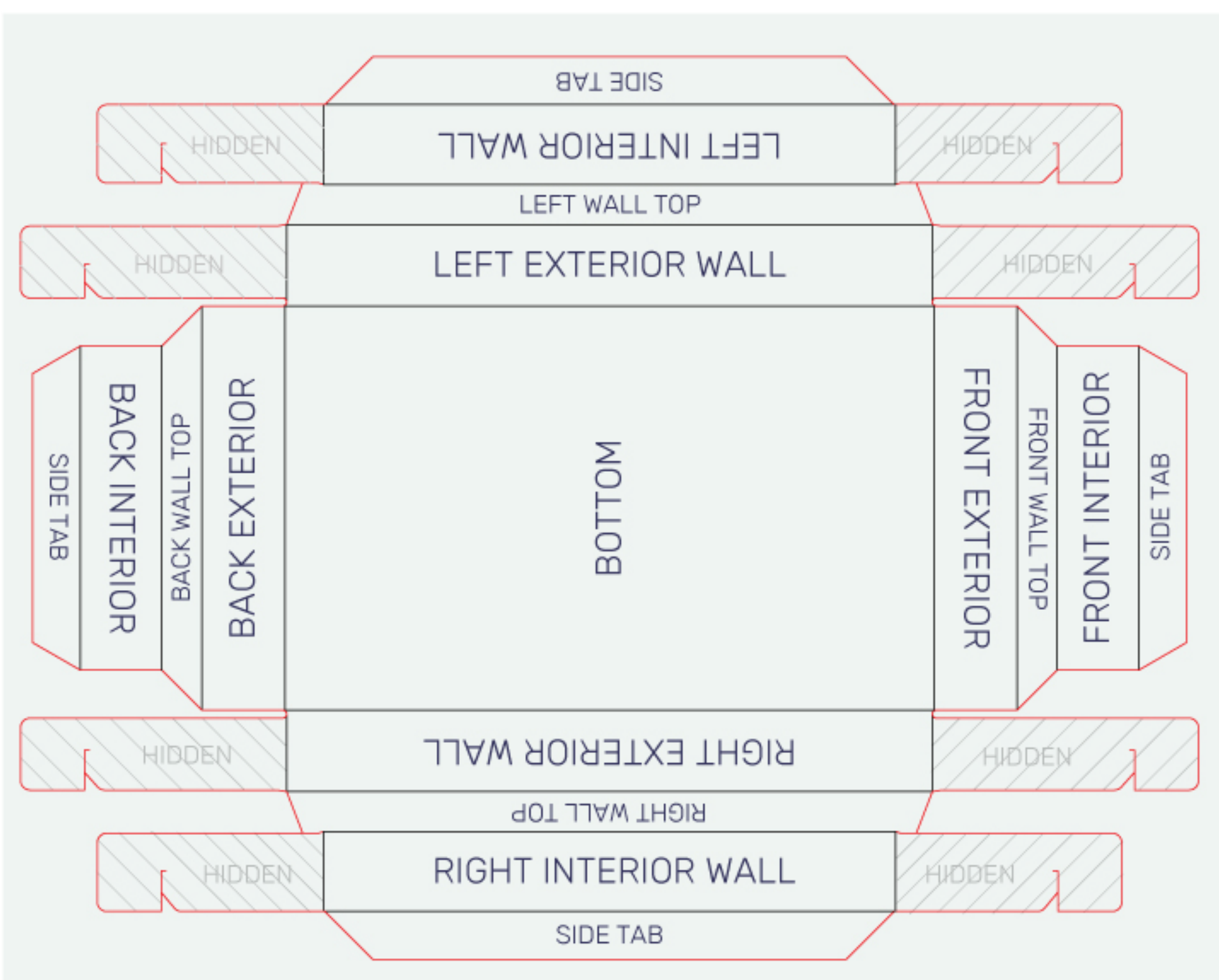
Note: since it's hard to see designs inside of the sleeve, we would suggest only adding solid colors or patterns instead of text.

THIN WALL TRAY (OUTSIDE ARTWORK)

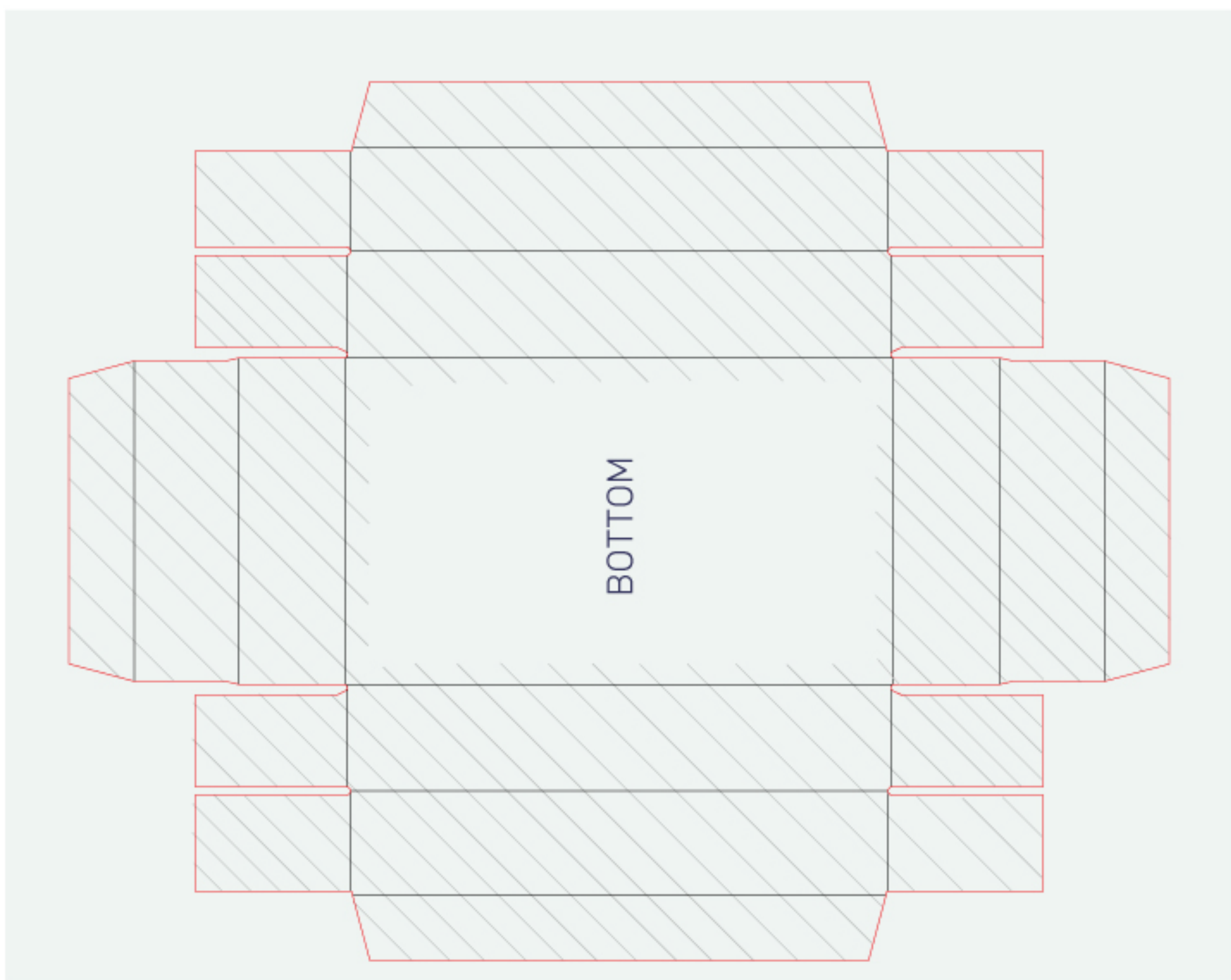


Note: After assembly, side tabs will rest on the bottom of the interior of the tray and will thus cover parts of the bottom interior design.

THICK WALL TRAY (OUTSIDE ARTWORK)



THIN WALL TRAY (INSIDE ARTWORK)



Note: Due to the assembly of foldable tray and sleeve boxes, inside artwork will mostly be hidden or covered. We would suggest only adding solid colors or patterns.

THICK WALL TRAY (INSIDE ARTWORK)

